

	Silver Sponsor (\$25,000)	Benefactor (\$20,000)	Partner (\$15,000)	Supporter (\$10,000)	Advocate (\$5,000)	Friend (\$2,500)
Marketing Opportunities						
Sponsor logo & link on Duffy homepage	√	√	√	√	√	√
Logo on Duffy intranet	√	√	√	√	√	√
Facebook mentions	7	6	5	4	3	2
Health Matters: Cape Cod sponsor episode	4	3	2	1		
Recognized in Donor Spotlight in e-newsletter	√	√	√	√		
Logo included in monthly e-newsletter	√	√	√			
Logo included in Annual Campaign: Duffy Doings (printed newsletter), Impact Report, Annual Appeal	√	√	√			
Recognized in weekly Duffy Friday Updates	√	√	√			
Sponsored content in monthly e-newsletter	√	√				
Full podcast episode	√					
Feature in bi-annual printed newsletter, Duffy Doings	√					
Annual Event						
Tickets	10	10	8	6	5	2
Logo on (virtual) Invitation	√	√	√	√	√	√
Press mention	√	√	√	√	√	√
Logo on event print ads	√	√	√	√	√	√
Logo on event website	√	√	√	√	√	
Logo on slideshow	√	√	√	√		
Signage at (virtual) event	√	√	√	√		
Recognized by CEO	√	√				
Naming rights for event	√					
Naming rights for silent auction		√				
Other Events						
Tickets	10	10	8	6	5	2
Logo on (virtual) Save the Date	√	√	√	√	√	
Logo on (virtual) Invitation	√	√	√	√	√	
Logo on program	√	√	√	√	√	
Signage at event	√	√	√	√		
Recognition in e-newsletter	√	√	√	√		
Recognized by CEO	√	√				
Opportunity for remarks at event	√					